

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:  
Elliot A. GOTTFURCHT

Application No.: 10/646,066

Art Unit: 2173

Filed: August 21, 2003

Examiner: Not yet assigned

For: METHOD TO GENERATE ADVERTISING  
REVENUE BASED ON TIME AND LOCATION

**REVOCATION OF POWER OF ATTORNEY WITH NEW  
POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:


The Inventor, Elliot A. Gottfurcht, the owner of a partial right, title and interest in this patent application, hereby revokes all Powers of Attorney previously granted relating to this application and appoints as attorneys or agents, with full power of substitution, association, and revocation to prosecute this application and to transact all business in the United States Patent and Trademark Office connected herewith, the Practitioners associated with Customer Number 25227.

An assignment of 25% of the rights to the Grant Gottfurcht 2003 Irrevocable Trust and an assignment of 25% of the rights to the Marlo Longstreet 2003 Irrevocable Trust from Elliot A. Gottfurcht, the inventor of parent application number 09/518,015, was recorded with the U.S. Patent and Trademark Office at **Reels 014031 and 015167 and Frames 0061 and 0370**, respectively. The undersigned notes that the statements above and signature below form the equivalent of a Statement Under 37 CFR 3.73(b) as provided on form PTO/SB/96.

Further, please change the correspondence address for this application to the address associated with Customer Number 25227. Said appointment is to be to the exclusion of the inventors and their attorneys in accordance with the provisions of 37 CFR 3.71.

Telephone communications concerning this application should be directed to Scott Doyle at (703) 760-7721; facsimile communications should be directed to Scott Doyle at (703) 760-7777.

Dated: **02.28.05**

  
Name: Elliot A. Gottfurcht, Inventor

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